

KEYNOTE PERFORMER · CONSCIOUS RAP ARTIST · HIGH PERFORMANCE ACTIVATOR

INSPIRATIONAL CONSCIOUS RAP. ACTIVATION THROUGH ENTERTAINMENT.

The keynote performer who turns rooms into movements.

Energy Steve helps founder-led companies, conferences, and brands break their performance ceiling without breaking their people. He installs The Joy Operating System — a frequency-first model proven across a 13-million-view performance career — through keynotes, live rap performance, and full-room activation.

13M+

YOUTUBE VIEWS

120K+

FOLLOWERS, SELF-MADE

15 Yrs

YEARS OF INSPIRATION

THREE WAYS I ACTIVATE A ROOM

01 · KEYNOTE

THE KEYNOTE

A 45–60 minute keynote that delivers a working operating system for joy-led high performance. Audiences leave with frameworks, filters, and a felt shift.

02 · KEYNOTE + PERFORMANCE

THE FULL EXPERIENCE

Keynote woven with original rap performance and live audience activation. The room moves. The room remembers.

03 · BRAND ACTIVATION

BRAND ACTIVATION

Custom performance for brand events, festivals, product launches, and high-energy gatherings. Built for your audience and your moment.

RECENT STAGES

THE SHIFT SUMMIT · MUD/WTR · THE KINN · CLUB JOYFUL · FLOWLIFE
SANCTUARY · ILOVEBASKETBALLTV

BRAND PARTNERS

VIVO · ONNIT · GATORADE · MUD/WTR

PRESS

VOYAGELA MAGAZINE · USA TODAY · FOR THE WIN

THE THESIS

Joy is the strategy, not the reward. The ceiling through joy is higher than the ceiling through suffering.

ABOUT STEVE

Steven Celi spent a decade as one of the world's most-watched professional dunkers, building brand deals with Vivo, Onnit, and Gatorade and co-building ILoveBasketballTV to a 2-million-follower audience.

The career was built on a single operating principle: joy as the strategy, not the reward. Today he's a rapper, performer, and keynote speaker installing the same operating system inside leadership teams, conferences, and culture-defining events. The thesis isn't theoretical. It's the receipts.

"Energy Steve doesn't just speak — he raises the frequency of the entire room. Whether keynoting or rapping, he shifts culture, which shifts business. Highly recommend."

DR. TIM HARTMAN

FOUNDER, LIMITLESS CHIROPRACTIC

BOOKING

contact@stevenceli.com
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FORMAT

Keynote · Keynote + Performance ·
Brand Activation. Length 45–60 min.

FEE & AUDIENCE

\$5K – \$25K+. Audience 50 – 5,000+.
Scales with format and room size.

TRAVEL

Based in Los Angeles, CA.
Worldwide. 60 min green room pre-show.